



**Financial Counseling Association of America
Sheraton Salt Lake City
May 10th-12th 2023**

CONFERENCE AGENDA

Wednesday May 10th

<i>Board Meeting</i>	8:00 am - 1:00 pm	Orion
<i>Member Only</i>	2:30 pm - 5:30 pm	Arches Ballroom
<i>Opening Reception</i>	5:00 pm - 7:00 pm	Bryce

Thursday May 11th

Conference Sessions in Arches Ballroom

<i>BREAKFAST</i>	8:00 am - 8:50 am	Deer Valley
<i>Opening Remarks</i>	9:00 am - 9:15 am	Martin Lynch, President FCAA
<i>Session I</i>	9:15 am - 10:15 am	What Changes to the Community Reinvestment Act Mean for Credit Counseling Agencies Kim Hannay, CRA Officer Optum Bank and Chair, CRA Committee Utah Bankers Association
<i>Session II</i>	10:15 am - 11:15 am	Strategies for Successfully Engaging with Young Adults Ann House, Director of the Financial Wellness Center and Adjunct Assistant Professor, University of Utah
Break	11:15 am - 11:25 am	
<i>Session III</i>	11:30 am - 12:30 pm	Converting Web Leads Panel Moderated by Michael Morency, Peregrin
<i>LUNCH</i>	12:30 pm - 1:20 pm	Deer Valley



AFTERNOON SESSIONS

<i>Session IV</i> Regulatory/Legislative Overview	1:30 pm – 2:30 pm	Washington D.C. Jonathan Pompan, Esq. Venable LLP Chair of Venable’s Consumer Financial Services Practice Group and CFPB Task Force
<i>Session V</i> Happen to You.	2:30 pm- 3:30 pm	Scams and Frauds; Don’t Let it Katie Hart, Director Hart; Utah Division of Consumer Protection
<i>Break</i>	3:30 pm- 3:40 pm	
<i>Session VI</i>	3:45 pm – 5:00 pm	Creating Partnerships and Leveraging Resources with Social Service Providers; Preston Cochrane, V.P. Housing & Support Services, Valley Behavioral Health of Salt Lake City, Lindsey Nelson, Executive Assistant and Co-Creator and Leader of the Financial Success Program at The Other Side Academy. Joining Preston and Lindsey will be Dave Dourocher, Executive Director of The Other Side Academy.

Friday May 12th

Conference Sessions in Arches Ballroom

BREAKFAST 8:30 am – 9:15 am Deer Valley

MORNING SESSIONS

Session I 9:30 am –10:15 am **Update on Credit Counseling
Product Expansion,** Christopher
Viale, President/CEO Cambridge
Credit Counseling and VP Co-Chair
FCAA and Michael Croxson CEO
NFCC



Session II

10:15 am- 11:15 am

State Standards Initiative

Marty Lynch, President FCAA and Compliance Officer and Director of Education, Cambridge Credit Counseling

Session III

11:15 am- 12:15 pm

TBA

CLOSING REMARKS